



Alternative Retail Channels SNUS/Dissolvables Glorifiers

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Display & Marketing Group

06.02.09

project: **RJRT ARC SNUS/
Dissolvables Glorifiers**

project #: 5300

date: 06.02.09

Features:

- Two side display - 8 facings
- Modern, dimensional, glossy white material
- See-thru clear acrylic material
- Changeable promotional graphic on side column
- Brochure pocket on top
- Flip numeral pricing - 2 per side

horizontal display layout



approximate dimensions:
18.7"wd. x 13.7"ht. x 6"dp.



approximate dimensions:
12"wd. x 20"ht. x 6"dp.

project: **RJRT ARC SNUS/
Dissolvables Glorifiers**

project #: 5300

date: 06.02.09

Features:

- Two side display - 8 facings
- Brushed metal structure
- Changeable promotional graphic on center column
- Brochure pocket on 2 - sides
- Flip numeral pricing - 2 per side

approximate dimensions:
18.5"wd. x 12"ht. x 6"dp.

horizontal display layout



approximate dimensions:
15.5"wd. x 13.5"ht. x 6"dp.



project: **RJRT ARC SNUS/
Dissolvables Glorifiers**

project #: 5300

date: 06.02.09

Features:

- Changeable graphic area
- Clear product pod covers
- Integrated Brochure holder
- Dual pricers
- Metal and wood style construction



Horizontal version



approximate dimensions: 12"wd. x 19.3"ht. x 6"dp

project: **RJRT ARC SNUS/
Dissolvables Glorifiers**

project #: 5300

date: 06.02.09

Features:

- Wood-look surround
- Wire-look grid printed on clear plastic
- Dual-sided
- Integrated brochure holder
- Dual scroll pricers



Vertical option



project: **RJRT ARC SNUS/
Dissolvables Glorifiers**

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Features:

- Black plastic base
- LISA material can simulate edgelifting
- Color-keyed "monoliths" for each product
- Changeable rear graphic
- Integrated brochure holder
- Dual scroll pricers



Option with thicker non-LISA acrylic and "backing plates" for product

approximate dimensions: 12"wd. x 18.5"ht. x 7"dp



project: **RJRT ARC SNUS/
Dissolvables Glorifiers**

project #: 5300

date: 06.02.09

Features:

- Changeable graphic header
- Curved clear product cover
- Integrated Brochure holder
- Dual pricers



approximate dimensions: 17.8"wd. x 13.4"ht. x 6"dp

project: **RJRT ARC SNUS/
Dissolvables Glorifiers**

project #: 5300

date: 06.02.09

Features:

- Two side display - 8 facings
- Brushed perforated metal and clear acrylic materials
- Graphic area on side of display for promotional graphic
- Brochure pocket on side
- Flip numeral pricing - 2 per side

approximate dimensions:
18.5"wd. x 12.5"ht. x 5.5"dp



project: **RJRT ARC SNUS/
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date: 06.02.09

Features:

- Brushed metal look material
- Dual-sided
- Airport/architectural aesthetic
- Integrated brochure holder
- Dual scroll pricers

approximate dimensions: 21.5"wd. x 13.5"ht. x 7"dp



project: **RJRT ARC SNUS/
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Features:

- Changeable header graphic
- Transparent center display area
- Integrated Brochure holder
- Dual pricers

approximate dimensions: 12"wd. x 26"ht. x 8"dp without brochures



project: **RJRT ARC SNUS/
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project #: 5300

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Features:

- Two side display - 8 facings
- Glossy white styrene structure
- Card channel on top of display for promotional graphic
- Brochure pocket on 2 - sides
- Flip numeral pricing - 2 per side
- Clear acrylic base for counter mount

view without header



approximate dimensions: 18"wd. x 12"ht. x 5.5"dp

project: **RJRT ARC SNUS/
Dissolvables Glorifiers**

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Features:

- Changeable graphic area
- Green polished edge product cover
- Stand off posts allow product change
- Integrated brochure holder
- Dual pricers
- Mirrored back

approximate dimensions: 11.5"wd. x 20.25"ht. x 7"dp



project: **RJRT ARC SNUS/
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Features:

- Changeable header graphic
- Suspended glass frame
- Airy look and feel
- Integrated brochure holder
- Dual scroll pricers



approximate dimensions: 13"wd. x 18"ht. x 5.5"dp

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Dissolvables Glorifiers**

project #: 5300

date: 06.02.09

Features:

- Two side display - 8 facings
- Curved perforated metal and plastic materials
- Neon glowing logo header
- See-thru clear acrylic front cover material
- Brochure pockets on sides
- Flip numeral pricing - 2 per side

approximate dimensions:
11.5"wd. x 19"ht. x 13"dp.



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Features:

- Changeable graphic header
- Curved clear product cover
- Integrated Brochure holder
- Dual pricers
- Optional half depth laser etched Camel logo

approximate dimensions: 12"wd. x 19.5"ht. x 9.8"dp



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Features:

- Brushed metal look material
- Dual-sided
- Changeable header graphic
- Integrated brochure holder
- Dual scroll pricers

approximate dimensions: 12"wd. x 21"ht. x 7"dp



project: **RJRT ARC SNUS/
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Features:

- Changeable header graphic
- SNUS in cabinet fridge door style
- Translucent orange side plastic
- Integrated Brochure holder
- Dual pricers



approximate dimensions: 10.5"wd. x 22.5"ht. x 7.25"dp



Less deep option

project: **RJRT ARC SNUS/
Dissolvables Glorifiers**

project #: 5300

date: 06.02.09

Features:

- Wood-look materials
- Airport/modern aesthetic
- Dual-sided
- Integrated brochure holder
- Dual scroll pricers



Horizontal option

